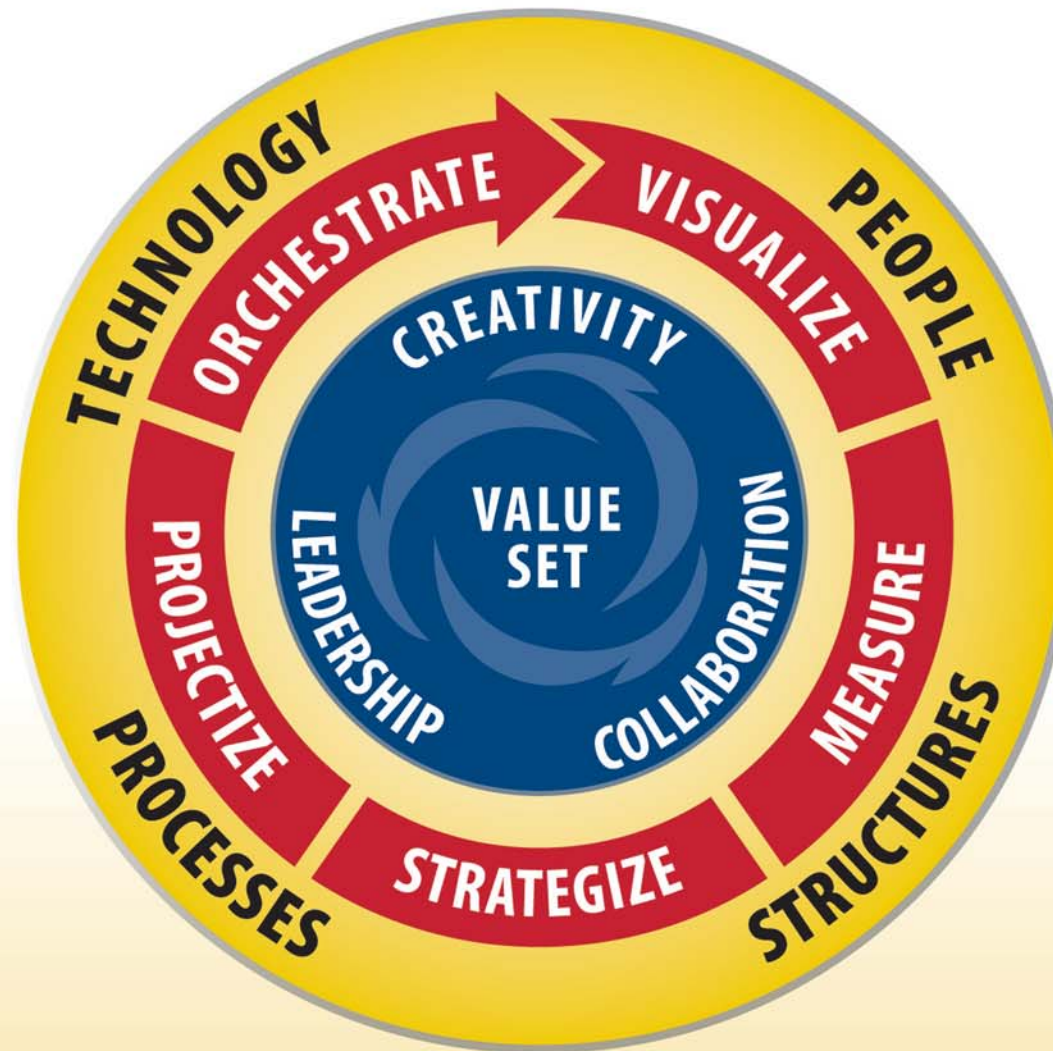


Golnnovate! System

Thinking strategically expands your awareness, focuses your attention, and cultivates better decisions.

The *Golnnovate!* System is a proven framework for thinking strategically and innovating swiftly.



Innovation is the implementation of a new idea that generates value.

The *Golnnovate!* System integrates all the causal relationships that drive business results.

Within the *organizational* **CONTEXT** individuals apply the **GENERATORS** to guides ideas through the innovation **CYCLE** in their *teams*.

THE 13 ESSENTIAL ELEMENTS OF INNOVATION[©]

Generators

Personal qualities and skills that foster innovation



VALUESET

Core beliefs
Openness, Intention, Courage, Integrity and Calmness



CREATIVITY

The generation of new and useful ideas
Skills: Scan – Focus – Go



COLLABORATION

Working together in harmony
Skills: Reflect – Inquire – Advocate



LEADERSHIP

Enabling others to succeed
Skills: Model – Enable – Introspect

Cycle

The phases an idea goes through to become an innovation



VISUALIZING THE IDEALS[©]

Why are we innovating? Where are we going? Do we have a clear picture of the outcomes we want to achieve?
Purpose and Desired Future State



MEASURING THE GAPS[©]

What is the quantifiable gap between where we are today and where we want to be? How will we know we are being successful or getting into trouble?



STRATEGIZING THE APPROACHES[©]

HOW (big how) are we going to close the gaps between where we are and where we want to be?



PROJECTIZING THE DETAILS[©]

What activities will we be doing? Who will do them? How much will it cost? When will we do them? Where will we get the money and people?



ORCHESTRATING THE RESULTS[©]

Complete project activities while simultaneously meeting the demands of today's business and learning from both.

Context

Internal forces that enable or hinder innovation



PEOPLE

The many human issues that influence innovation.
Communication, Education, Rewards, Recognition



STRUCTURE

The forms through which people relate to each other (generally teams), the placement of power/authority during innovation, how and where the work gets done.



PROCESS

The key processes that enable innovation to occur more swiftly, effectively and efficiently.
E-collaboration, Idea Management, Diagnostics



TECHNOLOGY

Enabling innovation through digital media. *E-Collaboration Environments, Project Software, Digital Video*

GoInnovate!

Think Strategically. Innovate Swiftly.

